UNIVERSITY OF NOTTINGHAM
NOTTINGHAM UNIVERSITY BUSINESS SCHOOL

Assistant Professor in Marketing

Further Particulars

The University of Nottingham is one of the UK's most popular and respected universities with an international reputation for its research, teaching and campuses in the UK, China and Malaysia. The University's main UK campus is located in a beautiful park two miles from the centre of Nottingham - the thriving commercial and cultural capital of the East Midlands. Nottingham's central location and excellent transport links make it accessible from all parts of the UK and beyond.

Nottingham University Business School has excellent facilities on the University's purpose-built, modern Jubilee Campus, less than a mile from University Park campus. Jubilee Campus also accommodates the Schools of Education and Computer Science and recent developments include a new Entrepreneurship Centre, home to the Business School's Ingenuity Lab, and The GlaxoSmithKline Carbon Neutral Laboratory for Sustainable Chemistry on the 12 acre University of Nottingham Innovation Park (UNIP), which provides incubator space for new businesses, research and innovation.

Nottingham University Business School conducts world-class research and the results of the Research Excellence Framework (REF) 2014 confirm the School's status as one of the leading Business Schools in the country. Nottingham University Business School ranked sixth out of 101 institutions for Research Power (the measure of research performance which combines volume and quality). As part of its ongoing development, the School has recently recruited to a significant number of new posts and currently has around 140 academic staff. Apart from its UK based operations, the Business School also delivers programmes at the University of Nottingham Ningbo, China, the University of Nottingham Malaysia Campus and in Singapore. Further information about the School is available at: http://www.nottingham.ac.uk/business/

The School's achievements include:

- Full, five-year EQUIS accreditation for all operations in the UK, China, and Malaysia.
- AMBA (Association of MBAs) accreditation for all MBA programmes since 1993.
- Excellent results in the NSS 2017, particularly in Accounting with 90% of students reporting overall satisfaction with their course.
- Course-level accreditations from a number of professional organisations including: Chartered Banker Centre of Excellence; CIPD; PwC and ICAEW; CIM; ACCA; NHS Leadership Academy; CFA Institute.
- The Nottingham MBA is globally ranked by The Economist.
- The MSc Finance and Investment is globally ranked by the Financial Times.
- Nottingham was voted University of the Year for graduate employment in The Times Good University Guide 2017.

Main Research Activities

Quality research is central to the ethos and identity of the School. Following its significant success in the 2014 Research Excellence Framework (REF), the School's priority is to sustain its position in the top tier of UK business schools through the production and dissemination of research that is recognised as internationally excellent and which has a demonstrable and positive impact on wider communities of practice. The School research strategy is led by Professor Scott McCabe (Associate Dean for Research) who is supported by a Research Directorate with a senior representative from each of the School's eight divisions. As part of a comprehensive system of research support, the Research Directorate provides financial assistance for the dissemination of research at national and international conferences and also for pump priming high potential research projects.
The School hosts a number of research centres and institutes, which highlight specific areas of expertise, while the eight divisions of the School also form natural discipline-focused research communities. At the same time, there is a strong tradition of cross-divisional collaboration and an increasing emphasis on joint research programmes with other schools across the university as well as with a range of international partners.

The School hosts a range of research seminars, featuring international scholars, and operates an active visiting scholar programme. The development of group and individual research strategies is encouraged through research ‘away days’ and faculty are also periodically able to apply for study leave in order to develop their research activities more intensively.

**Academic Divisions:**
- Accounting
- Finance Risk and Banking
- Haydn Green Institute for Innovation and Entrepreneurship
- Industrial Economics
- Marketing
- Operations Management and Information Systems
- Organisational Behaviour and Human Resource Management
- Strategy and International Business

**Centres and Institutes:**
- The Haydn Green Institute for Innovation and Entrepreneurship (HGI)
- International Centre for Corporate Social Responsibility (ICCSR)
- Centre for Health Innovation, Leadership and Learning (CHILL)
- The Global Centre for Banking and Financial Innovation (GCBFI)
- Centre for Research in the Behavioural Sciences (CRIBS)
- Africa Research Group (ARG)
- China Research Group (CRG)
- N/LAB for business data analytics

**Marketing Division**

The Marketing Division provides modules at undergraduate and postgraduate levels (MSc, MBA and PhD). Current members of staff are as follows:

- Dr Robert Cluley
- Mr Andrew Corcoran
- Professor James Devlin
- Dr Sara Galehbakhtiar
- Dr James Goulding
- Dr John Harvey
- Professor Sally Hibbert
- Dr Robert A Lambert
- Dr Benjamin Lucas
- Professor Scott McCabe
- Dr Sally Mckechnie
- Dr Ekaterina Nemkova
- Dr Elizabeth Nixon
- Dr Anastasios Pagiaslis
- Dr Teresa Pereira Heath
- Professor Helen Perks
- Dr Linda D Peters
- Dr Jillian Rickly
- Professor Andrew Smith
- Dr Gavin Smith
The Marketing Division at Nottingham University Business School is one of the largest and most active research-led groups in the UK. The division comprises a vibrant research and teaching community of twenty-five academic staff and a diverse cohort of doctoral students. Our marketing faculty have leading roles in the national and international marketing community, serving as editors and on the editorial boards of leading journals in the field, and are actively engaged in practitioner networks such as the Chartered Institute of Marketing (CIM), the Market Research Society and the Product Development Management Association (PDMA). Our members play a significant role in academic networks including the Academy of Marketing, the Advanced Institute for Management, and the European Institute for Advanced Studies in Management. Our excellent reputation for producing high quality research attracts funding from Research Councils, Government Departments, Businesses and Non-Profit Enterprises.

Our research is focused on seven major themes: 1) consumer research and the dynamics between consumption, markets and society; 2) value co-creation, consumer learning and resource integration; 3) product and service innovation management; 4) services marketing, including financial services, health services and tourism; 5) networks and inter-firm relationships; 6) advertising and communications; and 7) marketing metrics, analytics, behaviour and big data.

More information on the activities of the Division is available at [http://www.nottingham.ac.uk/business/about/research/divisions/Marketing/](http://www.nottingham.ac.uk/business/about/research/divisions/Marketing/)
**ROLE PROFILE**

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<thead>
<tr>
<th><strong>Job Title:</strong></th>
<th>Assistant Professor in Marketing</th>
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<tr>
<td><strong>School/Department:</strong></td>
<td>Nottingham University Business School</td>
</tr>
<tr>
<td><strong>Job Family and Level:</strong></td>
<td>Research &amp; Teaching Extended Level 5</td>
</tr>
<tr>
<td><strong>Contract Status:</strong></td>
<td>Permanent</td>
</tr>
<tr>
<td><strong>Hours of Work:</strong></td>
<td>Full-time</td>
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<tr>
<td><strong>Location:</strong></td>
<td>Jubilee Campus</td>
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<td><strong>Reporting to:</strong></td>
<td>Divisional Head, Marketing</td>
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**Purpose of the Role:**

The person appointed will be expected to engage in high quality research in the area of Marketing. Of particular advantage would be research interests in Transformative Services, or consumers/consumption in a digital world. Candidates will also be expected to contribute to teaching Marketing subjects on the range of programmes offered by the School at undergraduate, postgraduate and executive levels. Prior teaching experience of Marketing theory and/or consumer behaviour modules would be an advantage. The post holder will also be required to make an appropriate contribution to administration.

**Main Duties and Responsibilities:**

**Research**
- To undertake original research in any area compatible with activity within the Marketing Division.
- To publish research in peer-reviewed journals.
- To seek external research funding as appropriate.
- To produce research suitable for dissemination to conferences, workshops and meetings (both international and national).
- To forge collaborations within and outside the University as appropriate.
- To encourage and work with other members of the Division/School on joint research activities, including research seminars.
- To undertake research student supervision as required.
- To contribute fully to School research activities, including the provision of information required for the REF or similar activities.

**Teaching**
- To prepare and deliver lectures, seminars/tutorials at undergraduate, postgraduate and executive levels.
- To participate in the assessments for initial and higher degrees and diplomas of the University and to act as invigilator in such examinations as required.
- To contribute to course and curriculum development and design, including course management (where appropriate).
- To support and comply with the University and School teaching quality assurance standards and procedures, including the provision of such information as may be required.

**Administration**
- To undertake administrative work/management functions and generally to assist with efficient and effective completion of the work of the Centre/School and the University. This may include participation in relevant committees and working groups.
- To act as a personal tutor for both undergraduate and postgraduate students as required
- To take part in and contribute to staff development activities consistent with continuous professional development.
- To ensure compliance with health and safety requirements in all aspects of work.
- Any other duties appropriate to the grade and role of the person appointed.

This job description may be subject to revision following discussion with the person appointed and forms part of the contract of employment.

### Knowledge, Skills, Qualifications & Experience

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<th>Essential</th>
<th>Desirable</th>
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<td><strong>Qualifications/ Education</strong></td>
<td>• A PhD in a relevant area (or close to completion).</td>
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| **Skills/Training** | • Excellent communication and presentation skills.  
• Research interests and ability to publish in internationally excellent, peer-reviewed journals in a relevant area to Marketing.  
• Ability to teach at both undergraduate and postgraduate levels in relevant subjects across Marketing.  
• Potential to generate research funding. | • Research interests in Transformative Services or consumers/consumption in a digital world.  
• Ability to teach Consumer Behaviour and Marketing Theory at postgraduate levels. |
| **Experience** | • Teaching experience in relevant subjects at HE level. | • Evidence of publishing in internationally excellent, peer-reviewed journals in Transformative Services Research or consumers/consumption in a digital world.  
• Participation in academic networks.  
• Some experience in supervising research students for higher degrees. |
| **Personal Attributes** | • Integrity.  
• Ability to develop own research area and work independently  
• Flexibility to collaborate with colleagues and ability to work well in a team. | |

The University of Nottingham strongly endorses Athena SWAN principles, with commitment from all levels of the organisation in furthering women’s careers. It is our mission to ensure equal opportunity, best working practices and fair policies for all.